

# Exhibition & Sponsorship Program

The International Conference on UV LED Technologies & Applications – ICULTA 2023 will be held as an in-person event in Berlin, Germany, from April 23<sup>rd</sup> to 26<sup>th</sup>, 2023. It is a forum for the UV LED community to exchange ideas and results on cutting-edge topics. Experts from science and industry come together to discuss the latest trends, innovations and the wide range of applications of UV LEDs.

The conference gets its unique character from covering the whole value chain: It highlights the state-of-the-art of UV LED technology, integration of UV LEDs into modules and systems as well as their application in industry and research. Opportunities and challenges with respect to applications in water, air, and surface disinfection are discussed as well as emerging applications in the areas of medicine, hygiene, life sciences, curing, sensing, horticulture, analytics, and other fields.

The accompanying exhibition provides an excellent platform for the presentation of your latest developments, innovations, and services to highlight your skills, and expand your network. The conference will feature international oral and poster presentations and a number of networking breaks to be held in the exhibit area.

Further information: https://www.iculta.com/exhibition-sponsorship











# **Exhibitor and Sponsor Packages**

All sponsoring services marked with a star sign (★) are exclusive which means that they can be booked by one company only. They are primarily reserved for our main sponsors and are offered on a first-come, first-served principle and based on availability. Sponsorship packages DO NOT include session speaking spots. All those interested in presenting within the program are required to submit a contribution through the Call for Abstracts.

Benefits	Platin	Gold	Silver	Exhibitor
Full attendee conference registration	3	2	1	1
Logo* on event website	<b>✓</b>	<b>✓</b>	~	~
Table top exhibition space	<b>✓</b>	<b>✓</b>	~	~
Priority choice of booth space	1 <sup>st</sup> priority	priority to silver	priority to exhibitor	
Additional booth staff	2	1	1	
Link* to the company web address on event website	•	•	•	
Logo* on large entrance signage of the conference and in the conference booklet	•	<b>✓</b>	•	
One-page ad* in the conference booklet (DIN A5 & A4 format) - outside back cover ★ - inside front cover ★ - inside back cover ★	~	•	•	
Logo presented on	Conference dinner ★ Welcome Reception ★ Lunch	Coffee Breaks		
A brochure* distributed with conference material	•	•		
1-min. video* (without audio) shown in the conference room during session breaks	3 times per break	1 time per break		
Premium space at job market	<b>✓</b>			
Non-Member	10,000 €**	6,000 €**	4,000 €**	2,795 €**
Advanced UV for Life e.V. Member	10 % OFF	10 % OFF	10 % OFF	1,795 €**
Additional Booth Staff	195 €**	195 €**	195 €**	195 €**

## **Additional Sponsorship Opportunities**

Your company logo will appear on the conference website and in combination with the sponsored item.

- Cultural program during conference dinner: 3,000 €\*\*
- Memory USB sticks with logo ★ (produced by ICULTA management): 2,500 €\*\*
- One-page ad (provided and printed by the sponsor) distributed with conference materials: 1,000 €\*\*
- "TOP three" ICULTA poster prize: 800 €\*\*

#### **Exhibition Details**

Exhibit space includes:

- 1,30 m x 0,45 m draped table
- 2 chairs
- 230 V power outlet (for europlugs)

**Exhibition Opening Hours:** 

- Monday, April 24, 2023 | 10.00 18.30
- Tuesday, April 25, 2023 | 10.00 18:30

<sup>\*</sup> provided by sponsor or exhibitor (depending on the benefits as digital and/or printed version)

<sup>\*\*</sup> plus VAT



### **CONTRACT - EXHIBITION SPACE / SPONSOR APPLICATION**

Complete, sign and send to: contact@iculta.com

#### **COMPANY INFORMATION**

Date

Important: Please write your company name exactly as you would like it to appear in all promotional materials. The company web address will be linked on the conference website (if this offer is included in the sponsor package). Please send the company logo to contact@iculta.com as a high-resolution eps, jpg or pdf file, in the color spaces CMYK for print materials and RGB for publication in digital media.

KGB for publication in digital	IIIcuia.							
Company Name								
Address								
City			State					
ZIP			Country					
Company Web Address								
CONTACT INFORMATIO	N							
Name			First Name					
Email			Telephone					
SPONSORSHIP & EXHIBITION PACKAGE								
Membership	☐ Non-Member ☐ Member of Advanced UV for Life Association							
Package	☐ Platin ☐ Gold ☐ Silver ☐ Exhibitor							
Additional Sponsorship								
Additional Booth Staff								
PAYMENT INFORMATION								
The payment will be made by invoice from the ICULTA co-organizer Ferdinand-Braun-Institut gGmbH.								
DATA PRIVACY								
The participant accepts the <u>DATA PRIVACY INFORMATION</u> by submitting this registration form.								
CONTRACT CONCLUSION								
I have read and agree to the terms and conditions of this contract.								
Full Name of Authorized Signatory								
Position within the Company								

Signature

#### **TERMS & CONDITIONS**

#### 1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by the ICULTA 2023 management, constitute a valid and binding contract.

#### 2. Assignment of Space

Assignment of space to exhibitors and applicants will be made based on the order of date and time received. The ICULTA 2023 will continue to receive applications and assign space, as it remains available, until shortly before the exhibition [or conference] opening date. In all cases, total booth payments must be received three days prior to the conference opening date. The ICULTA 2023 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

#### 3. Payment Requirements & Cancellation Charges

Payment in full is required within 8 days after receipt of invoice from the Ferdinand-Braun-Institut gGmbH. Cancellation and reimbursement are not possible.

#### 4. Exhibit Hours

A representative should man exhibit space during all times when the exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors are responsible for removal of all materials used in their display. For specific hours of the exhibit, please refer to the exhibit schedule listed in the exhibitor prospectus and on the conference website.

#### 5. Losses or Damage

The exhibitor agrees that the ICULTA 2023 management and conference hotel shall not be liable for any damage or assume liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that the exhibitor will defend, indemnify and save harmless the ICULTA 2023 management and conference hotel from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. The exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space. The exhibition will take place in an area open to the public, so it is recommended that exhibitors keep all valuables safe themselves outside the exhibition hours.

#### 6. Services & Benefits

The exhibitor / sponsor agrees to provide all materials and data in order to take full advantage of the services and benefits included in the exhibitor and sponsor packages. This includes:

- Company logo as high-resolution eps, jpg or pdf files, in the color spaces CMYK for print materials and RGB for publication in digital media,
- One-page ad for the conference booklet in DIN A4 and A5 format as printable high-resolution pdf file, received by ICULTA 2023 management by March 24, 2023.
- Printed brochure or one-page ad to be distributed with the conference material,
- 1-minute video (without audio) to be shown in the conference room during session breaks, received by ICULTA 2023 management by March 30, 2023,
- Company Web Address to be linked on the conference website.

Digital material must be sent to: contact@iculta.com. Printed material must be sent until March 30, 2023 to:

ICULTA 2023 c/o Ferdinand-Braun-Institut gGmbH Gustav-Kirchhoff-Straße 4 12489 Berlin, Germany

The services and benefits can only be guaranteed if the signed contract is received by ICULTA 2023 management by March 24, 2023 AND if they are still available.

#### 7. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

#### 8. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show facility or with authorized contractors employed by the ICULTA 2023.